EDUCATION INDUSTRY

MISSOURI TARGET INDUSTRY

NOVEMBER 2025

QUICK STATS EDUCATION STATEWIDE

2024 Average Annual Wage
$53,697
19% increase from 2019-2024

2024 Employment Statewide
225,019
3% increase from 2019

Net Employment Change
2019-2024
6,576

2024 Number of Establishments
4,919

Employment Change
2019-2024

Education (Private)
6,029

Education (Local Government)
608

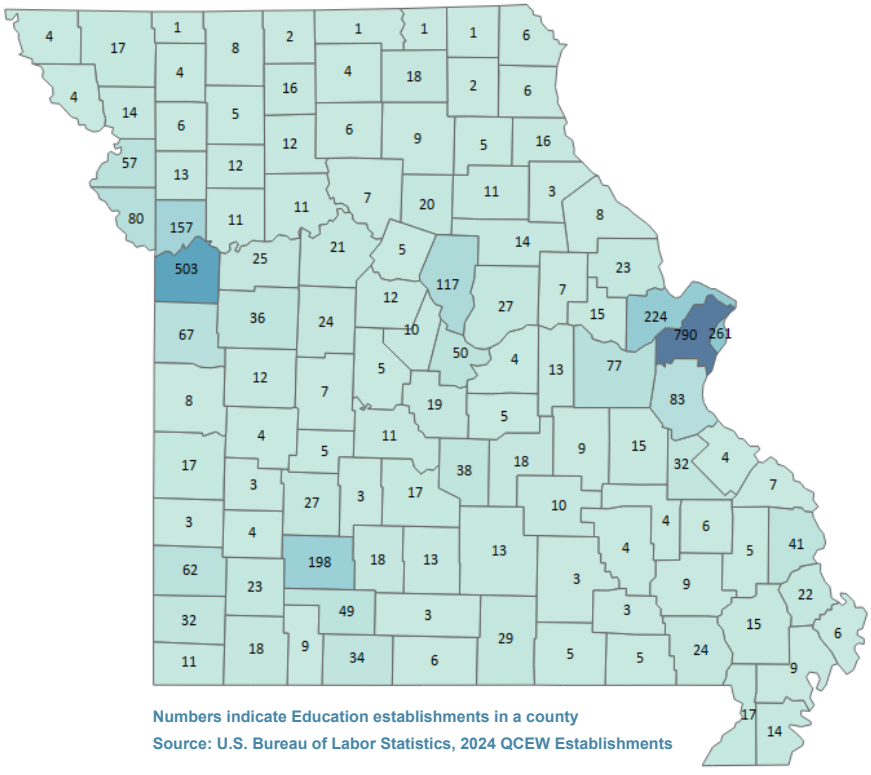
Education (State Government)
-65

The Education industry includes state, local, and private schools. Education represents 7.8 percent of total employment in Missouri, employing 225,019 workers across 4,919 establishments in 2024.

Location quotient (LQ) compares the regional share of an industry to the national share. LQs that are higher than the national average of 1.0 indicate a higher employment concentration within a region. Missouri generally has lower industry concentration in Education as compared to the United States.

Employment grew an average of 0.6 percent per year from 2019 to 2024, adding a total of 6,576 jobs. Education employment in the private sector and local government increased, while employment in state government decreased between 2019 and 2024.

MISSOURI CONCENTRATION OF EDUCATION ESTABLISHMENTS



Numbers indicate Education establishments in a county
Source: U.S. Bureau of Labor Statistics, 2024 QCEW Establishments

EDUCATION TARGET INDUSTRY GROUP

NAICS		2024 Establishments	2024 Employment	2024 Average Annual Wage	2024 Employment LQ	2019-2024 Change in Employment
All	**Total, All Industries, Private & Public**	**245,677**	**2,898,264**	**$63,939**	**1.00**	**85,376**
	Total, Education	**4,919**	**225,019**	**$53,697**	**0.91**	**6,576**
61	Education, Federal Government	2	8	$79,219	0.03	4
61	Education, State Government	64	27,236	$71,052	0.71	-65
61	Education, Local Government	2,260	146,698	$50,989	0.99	608
61	Education, Private	2,593	51,077	$52,216	0.85	6,029

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, 2024 Annual Data
Target Industry aggregation may not equal sum of detailed industries due to data suppressions.

The average annual wage in Education in 2024 was $53,697. This was $10,242 less than the state's average annual wage of $63,939. Education employees in state government had above average wages, while employees in local government and the private sector had below average wages. State government employment is heavily concentrated in colleges and universities, whereas local government employment is more concentrated in elementary and secondary schools.

Private sector employment experienced the largest share of growth in education, with 6,029 jobs added between 2019 and 2024. Local government had the highest LQ, at 0.99, which means that its share of total employment is very close to the national share.

NOTES:
Target Industries are defined by North American Industry Classification System (NAICS) codes relevant to the target industry cluster. Industry clusters are not mutually exclusive and may include similar industry codes.

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